1 **2** **Content Production** - Studio orchestration and collaboration

3 **4** **Content Production** - Cloud ingest and generative AI workflows

5 **6** **Content Production** - Cloud editorial and finishing

7 **8** **Media Supply Chain** - Accelerate with actionable insights

9 **10** **Media Supply Chain** - Increase scale, productivity, and profitability

11 **12** **Data Science & Analytics** - Enhance experiences with generative AI

13 **14** **Monetization** - Converged TV and next-gen advertising

15 **16** **Broadcast** - Live cloud production

17 **Broadcast** - Regionalization

18 **Broadcast** - Newsroom

19 **20** **21** **22** **Broadcast** - Next gen playout, control, and delivery

23 **24** **Direct to Consumer** - Data-driven content operations at scale

25 **26** **Direct to Consumer** - Innovate, engage and deliver

Welcome desk　　　　**Meeting check-in**